**Instructional Technology Skills**

Instructional Design and Development, Learning Management Systems Administration, Website Design

Multimedia Design, Gamification, Microlearning

**Software Skills**

Adobe Captivate Articulate Rise Vyond Animation HTML5

Adobe Photoshop Articulate Storyline Microsoft Teams CSS

Adobe Illustrator Canva Microsoft Office Zoom/Slack

Adobe Lightroom Camtasia Audacity Canvas LMS

Adobe Dreamweaver 7Taps Google G-Suite Qualtrics

**Experience**

**Geisinger Commonwealth School of Medicine – Instructional Designer May 2021-Present**

* Hired as the first instructional designer for the medical school program. Onboarded Articulate 360’s Storyline, Rise and Review 360 into the program. Responsible for creating prework utilizing Storyline, Rise, Camtasia, Microsoft Office, and Teams. Conceived and implemented the Instructional Design University for a knowledge base that houses tutorials on SOPs and FAQs. Instrumental in establishing SOPs for the procedures involved in working with the ID team. Design and production special projects for the Vice Dean utilizing Camtasia and Storyline. Primary duties are converting dated learning material into appropriate content using microlearning strategies and knowledge checks.

**Proficient Learning, Wilmington, NC - Intern October 2020 – January 2021**

* Developed and created engaging coaching materials to improve pharmaceutical sales representative's performance. Provided quality assurance and editing of content.

**Bloomsburg University, Advanced Instructional Design Course – Project Manager Summer 2020**

* Produced the HuskySuccess introduction video. Managed a team of 4 graduate students to produce a three-minute video utilizing Camtasia Video software and Audacity and created branded infographics.

**Bloomsburg University, Institute for Interactive Technologies - Graduate Assistant Fall 2019**

* Worked with the CEO of Streamcast Network to develop inspiring microlearning content in Articulate Rise to educate learners on "Having Grit" and "What it means to be an entrepreneur". Developed engaging content questions and co-produced a live simulcast in Bloomsburg University’s TV studio exploring the concepts.

**Self Employed Photographer, Studio Owner 1992 - 2020**

* Created one of the area’s most creative studios and was the first in our area to embrace digital photography. Printed all work in house. Designed and created an acre of backdrop settings inside and out. Responsible for all creative and business aspects of the company from set design, photography and marketing pieces and managing 5 employees.

**Education**

**Bloomsburg University**

* **Master of Science in** **Instructional Design & Technology 2021**
* **Bachelor of Arts in English Arts and Science, Minor Art Studio** **1992**